Analysis

Exigence or Motivation
(What pressing or urgent situation moved the author/speaker to compose this piece?)

Purpose
(Identify the purpose with an infinitive phrase (to+verb+object). Think Rhetorical Modes: to describe, to narrate, to compare/contrast, to define, to analyze, to persuade/argue, to explain, to classify)

Rhetorical Triangle (Aristotle)
Speaker

Appeals
Ethos
Logos
Pathos

Tone
meaning

Narrative Structure
(Classical, Toulmin, Rogers)

Rhetorical Devices
How does the author create meaning
What Strategies and devices are evident

Thesis
Claim
Assertion
Concession
Rebuttal

Reader/
Audience

Context (time and place)

Subject/Topic